

# Our Profit is hiding in plain sight

The areas I want to cover

Selection for high butterfat cows (\$100-\$300)

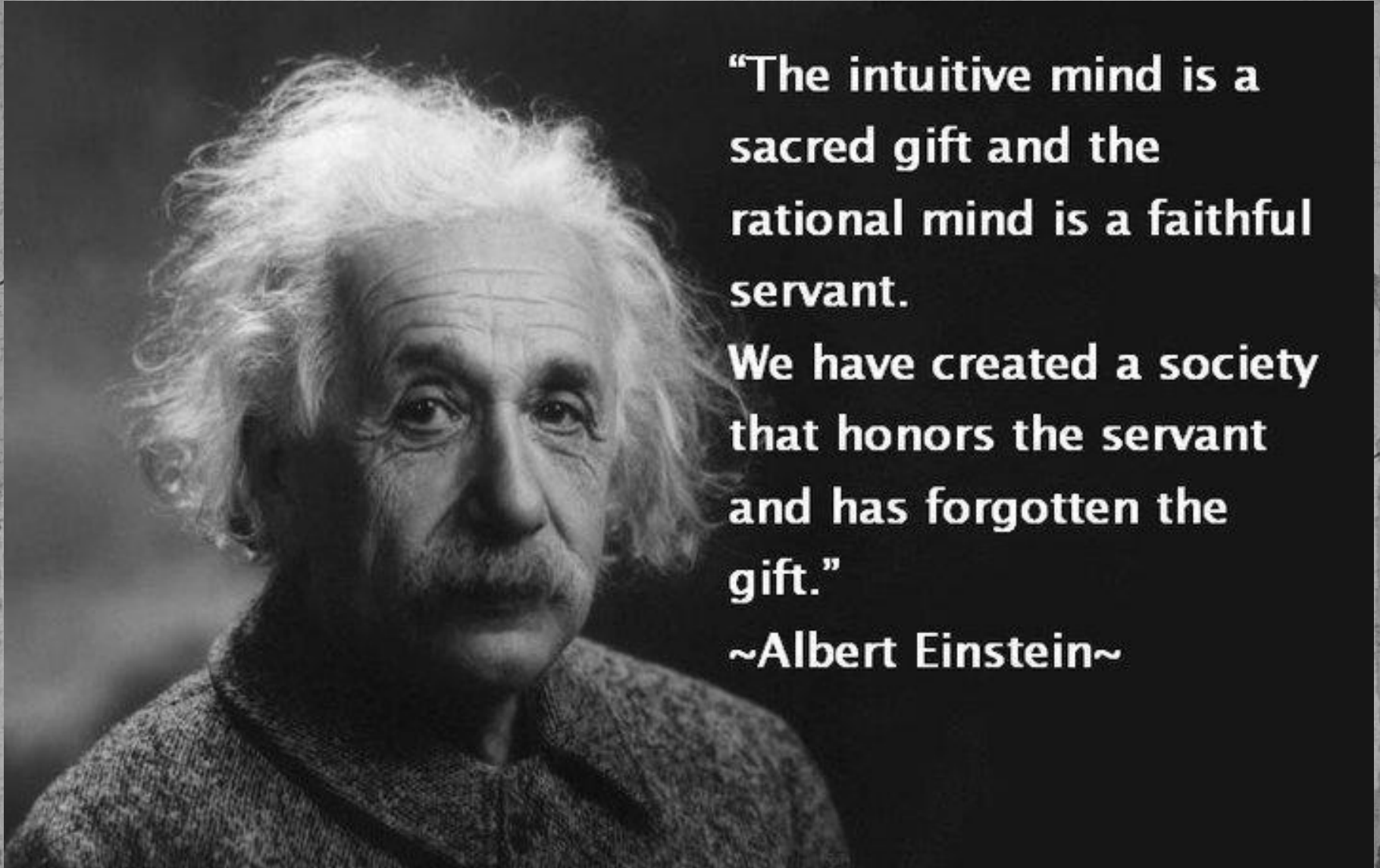
Lower maintenance cost of a cow if the rumen is fully developed as a calf (\$40-\$100/year)

Increase in carcass value if you measure, breed and select for high carcass cutout (\$100 or more)  
*(Extra pounds from a bull with a larger H/G)*

Calving in sync with Nature (green grass vs hay)

Fetal programming and heifer fertility.

# Inductive versus Deductive thinking



**“The intuitive mind is a sacred gift and the rational mind is a faithful servant.**

**We have created a society that honors the servant and has forgotten the gift.”**

**~Albert Einstein~**

# Start observing and thinking

I want you to go home and take a fresh look

Work more with Nature and less with agribusiness

**Would you rather fail conventionally or succeed  
unconventionally**

We cannot build a sustainable farm with  
unsustainable effort.

Understanding nature can't be ignored, replaced or  
explained technically

This talk is to encourage you to start using your God  
given Wisdom and Talents!

# The importance of butterfat

NOT with grain



# The Milch Cow vs EPD's

*“(B)y following the directions of M. Guenon, as laid down in the treatise, anyone can tell with certainty whether a cow is a good milker, or whether a heifer will become one, so that there need be no doubt as to the profit of raising an animal, and no chance of being taken in the purchase of one.”*

*National tribute of the French Government  
Paris, September 17, 1848*

# Calf Butterfat Statistics (Gearld Fry)

How many pounds of butter-fat does it take to produce a 450-475# calf

Average beef cow in America produces 160# fat a year

Average weaned calf from her weighs 450-475#

So  $160 \times 16 = 2560$  oz divided by 300 days =  
 $8.533$  oz fat/day = 450-475# calf or 1.58#  
gain/day

# Calf Butterfat Statistics (educated guess Gearld Fry)

200# butter-fat X 16 oz = 2# gain a day

250# butter-fat X 16 oz = 2.34# gain a day

300# butter-fat X 16 oz = 2.6# gain a day

350# butter-fat X 16 oz = 2.8# gain/day

400# butter-fat X 16 oz = 3# gain a day

# Calf Butterfat Statistics

4/3/19 Vale Oregon Sale Barn

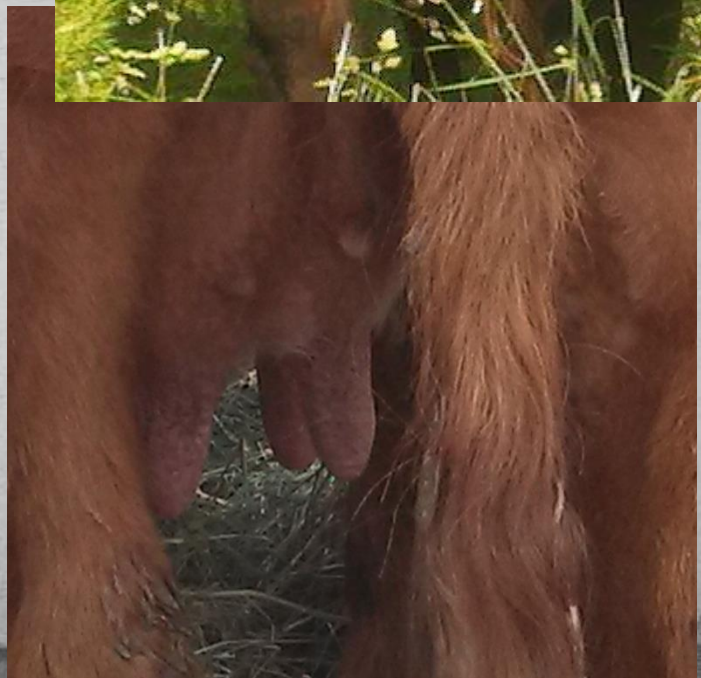
450 pound steer \$1.80/pound =\$810.00

600 pound steer \$1.65/pound =\$990.00

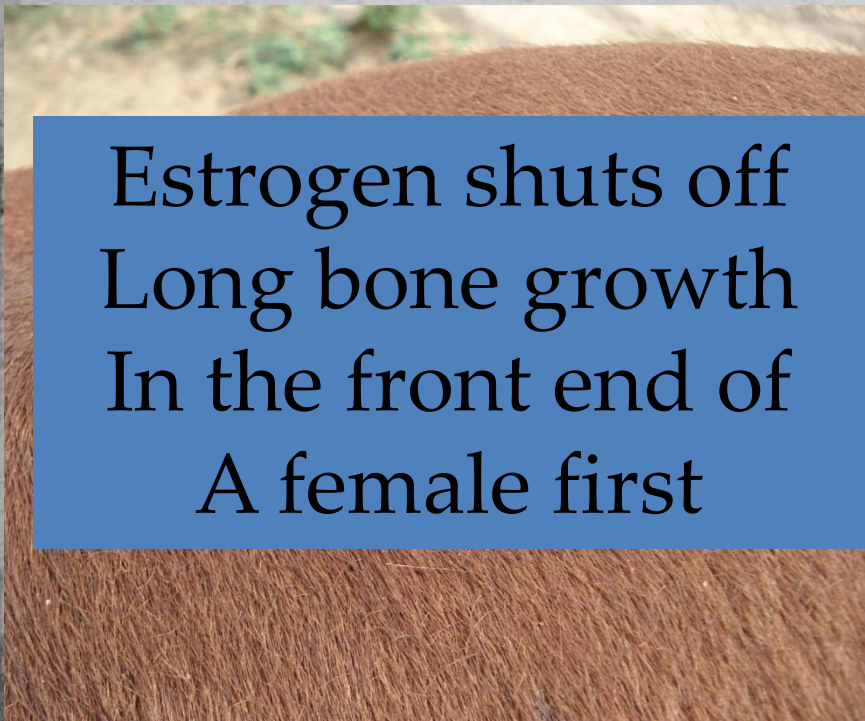
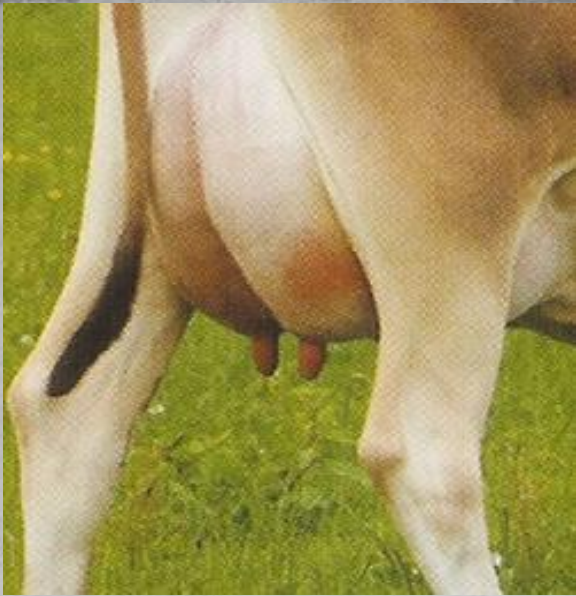
750 pound steer \$1.40/pound = \$1050.00

We can have our own “*wild cow milking contest*” or we can learn the butterfat indicators to look for as a baby heifer calf and/or on replacement heifer selection day or when buying in animals.

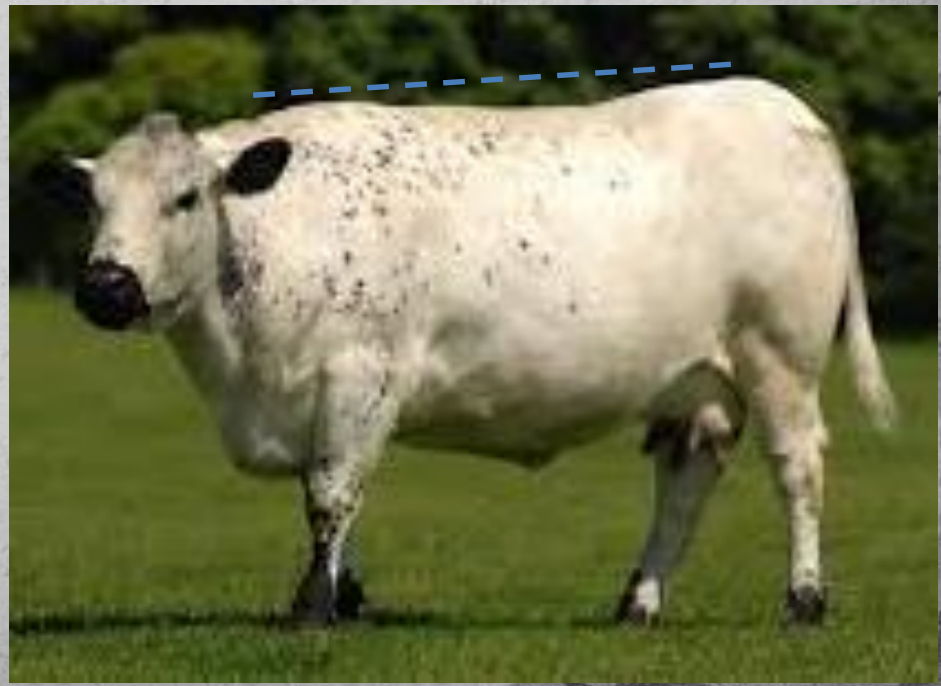








Estrogen shuts off  
Long bone growth  
In the front end of  
A female first



# What if that cow has a blind quarter (mgt) or severely tilted udder (genetics)

Reduced BUTTERFAT and milk for the calf

Assume a 10% lower rate of gain as a calf = a \$75.00-\$100.00 lower selling price

Assume 20% lower rate of gain as a calf = a \$150.00 - \$200.00 lower selling price

We might have a blind quarter because we selected/bred for a large volume of milk, or overfed during early lactation ... causing mastitis and the resultant blind quarter

# Butterfat in our animals

How much more would fluid milk be worth if the butterfat was .5% to 1% higher?

Customers want

- Omega 3 fats

- Clean/Organic milk and beef products

Epi-genetics to maximize a dairy cow's genetic potential

- Mineral Rich Grass

- ACV, sea salt, detox conditioner



# Importance of development of Rumen

## Anibal Pordomingo

The senior researcher at the National Institute of Agriculture Research of Argentina (INTA).

Had researched and found that the average beef cow in America only digested 55% of what she ingested.

**THEN** he heard Gearld Fry talk.

He went back and looked over his data and found that **SOME** cows digested 70% of what they ingest. Hmmmmmm...that means some were only digesting 40% of what they ingest!!!!

Assume the average cow in your area costs \$454.54 to feed for a year (*use your own number*).

100% efficiency = \$250.00 of hay/grass to feed

70% efficiency = \$337.80 of hay/grass to feed

65% efficiency = \$384.60 of hay/grass to feed

60% efficiency = \$416.00 of hay/grass to feed

**55% efficiency = \$454.54 of hay/grass to feed**

50% efficiency = \$500.00 of hay/grass to feed

40% efficiency = \$625 .00 of hay/grass to feed

**Times ten years in your herd!!!!!!**

**We either BREED and DEVELOP for body condition or we FEED for body condition!!!**

“Some are eating half as much  
as others” Don Faulkner

If I have **thirty-eight** 1000 pound cows eating 4% of their bodyweight, that is 1500 pounds of feed.

If I have **fifty** 1000 pound cows consuming 3% of their bodyweight, that is 1500 pounds of feed.

If I have **seventy five** 1000 pound cows consuming 2% of their bodyweight, that is 1500 pounds of feed.

WHICH COW DO YOU WANT?

# Nutritional Requirements for Development

Grow frame (bones)

Build muscle mass (carcass cut-out)

Build and place fat cells in developing heifers

Butterfat is a bypass protein (*does not have to be ruminated*)

Only cows that have the genetics for butter-fat can fully develop the rumen on calves weaned at 10 months and give the best return on the grass you grow

Abundant/clean/mineral-rich Nutrition = Genetic Expression





Well developed  
rumen

Partial  
And no  
development



# Developing that Rumen



“A leap-of-faith”

“Arizona Strip Grazing”

# What does that look like on my farm

## 40-45% utilization

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Cow weighs 150-200 pounds less in the spring  
She can not support a calf at her side over winter

5-10-15% open cows to be culled every year

Has the “Revers wedge” look

## 65-70% Utilization

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Weigh 100 pounds less in spring average  
Supports a calf at her side all winter

Higher percentage of cows breeds back

every year.

Big belly

# Developing Dairy heifers on Grass

It costs \$780 to develop on grass to first lactation

It costs \$1300 to develop on a TMR

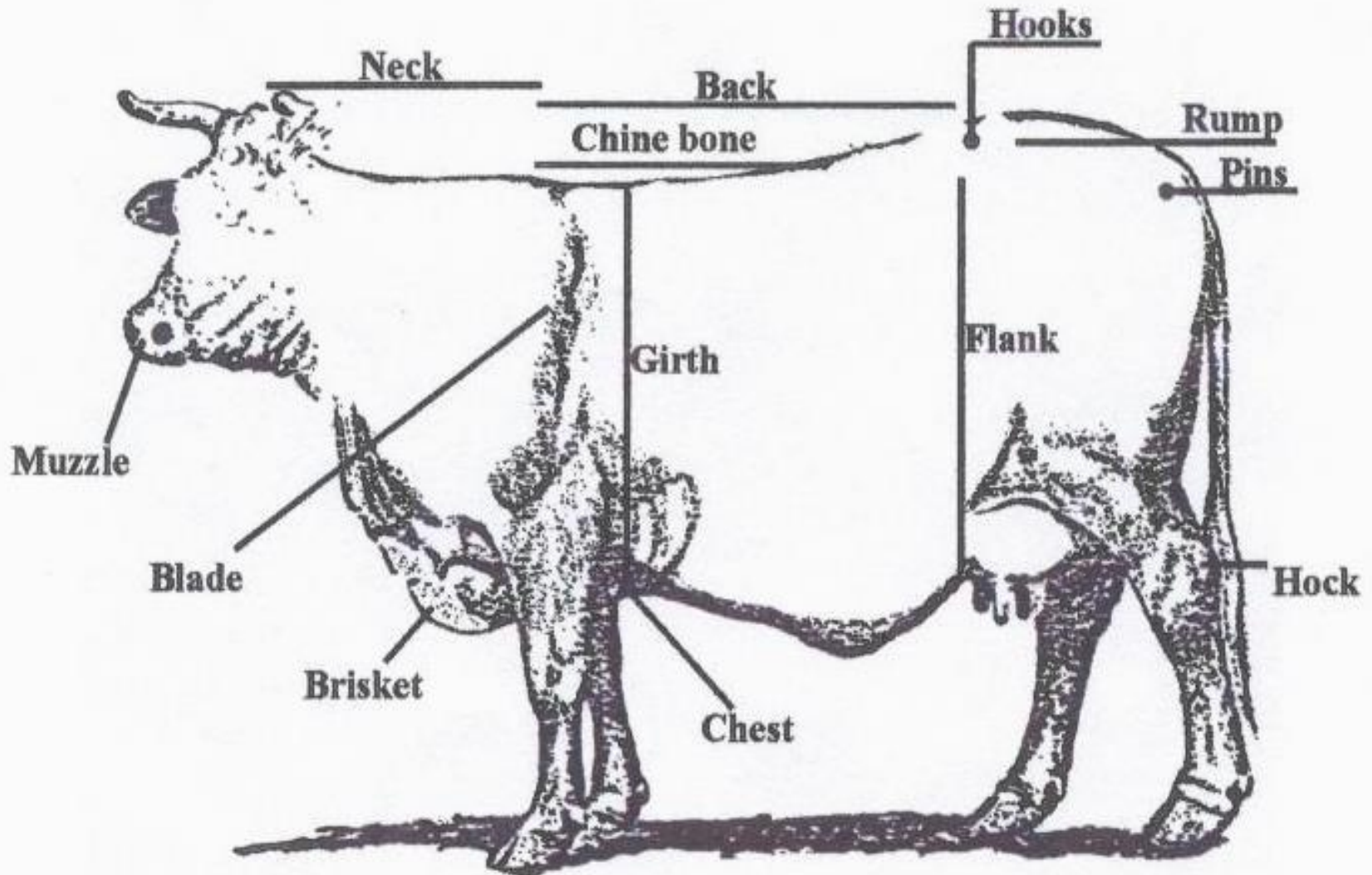
On the other end

Heifers developed on grass produced an average of 2000 more pounds of milk a year

Both groups were producing that milk on a TMR



# Structural correctness

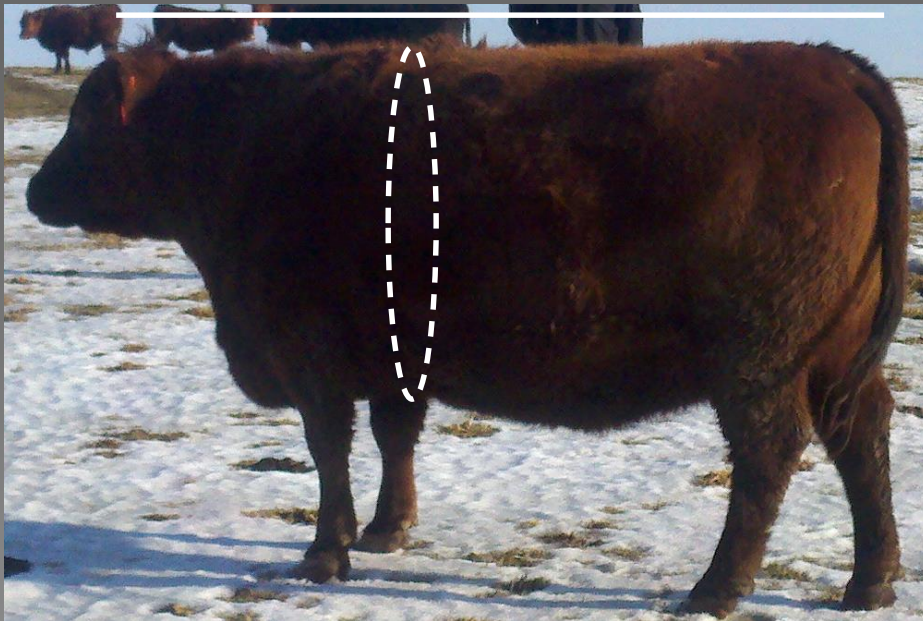


Near Perfect Form

Utilization of Grass

High Muscle Mass

High Reproductive Performance



# What defines a Fertile Bull-Shoulders and Testacles

Highly fertile bulls get 80% of cows pregnant first 21 days of breeding season

Highly fertile bulls impregnate 50-60 cows in 45 days

Grain-raised bulls have more abnormal sperm cells than Forage-raised bulls resulting in **early term loss of pregnancy** (*Dr. Richard Saacke*)

The Glandular function of that the sire (*from your best cows*) will be passed to his offspring. **HUGE** added value to the ranch!!!



At 6 months this calf weighed 72% of mother, weaned at 9.5 months and 6 weeks later she had her next calf.





# Find a superior bull to start

Nourish him well (epi-genetics ... more later)

Choose superior females from your herd

Choose males who equal or exceed dad to go back into the herd.

**For rapid improvement, breed “the best to the best, regardless of relationship”** Robert Bakewell circa 1760

This “ties up” those positive genes in their offspring.

Guard against any and all negative traits.

## Heart Girth vs. Top line (terminal animal)

For every 1" the top line is larger than heart girth ...  
you loose 37 pounds of red meat

For every inch the heart girth is larger than the top  
line ... you gain 37 pounds of red meat

Comparing two fat steers, one a minus 2" and the  
other plus 2"

Both animals weighed within 20 pounds of each  
other live.

25 years ago...there was \$400.00 more product on the  
2" plus table.

And each 2" plus girth – one less pound of grain for  
each pound of gain

*Dr. Michael McDonald*

# Extra value from each additional inch of Heart girth in the bull

Assume a 4" plus H/G in the bull over your  
COWS

Calves should be 2" larger H/G than last year  
(*an average between the bull and your cows*)

Breeding 30 cows for 4 years (*tootsie roll bull  
could breed 50-60*)

Assume 110 weaned calves

You keep 20 replacements over this time (*you  
should keep more of this easy keeping type and perhaps  
a bull or two*)

That leaves us 90 calves to finish on grass  
@ 74 extra pounds/finished animal because of  
the 2" additional H/G

74 pounds of red meat on each X 90 head =  
6,660 extra pounds

6,660 pounds X \$6.00/pound = \$39,960 extra  
meat to sell.

Looks to me like each extra inch of  
heart girth from a bull is worth about  
\$10,000 in a grass finishing operation.

# Linear measurement score

## Meat-to-bone ratios

2.0 approximately a 55% ratio = 385# = \$2310 Longest time to finish

2.5 approximately a 59% ratio = 413# = \$2478

3.0 approximately a 63% ratio = 441# = \$2646

3.5 approximately a 67% ratio = 469# = \$2814

4.0 approximately a 71% ratio = 497# = \$2982

4.5 approximately a 75% ratio = 525# = \$3150 Shortest time to finish

Assuming direct marketed animal  
@ \$6.00/pound ~700 pound carcass

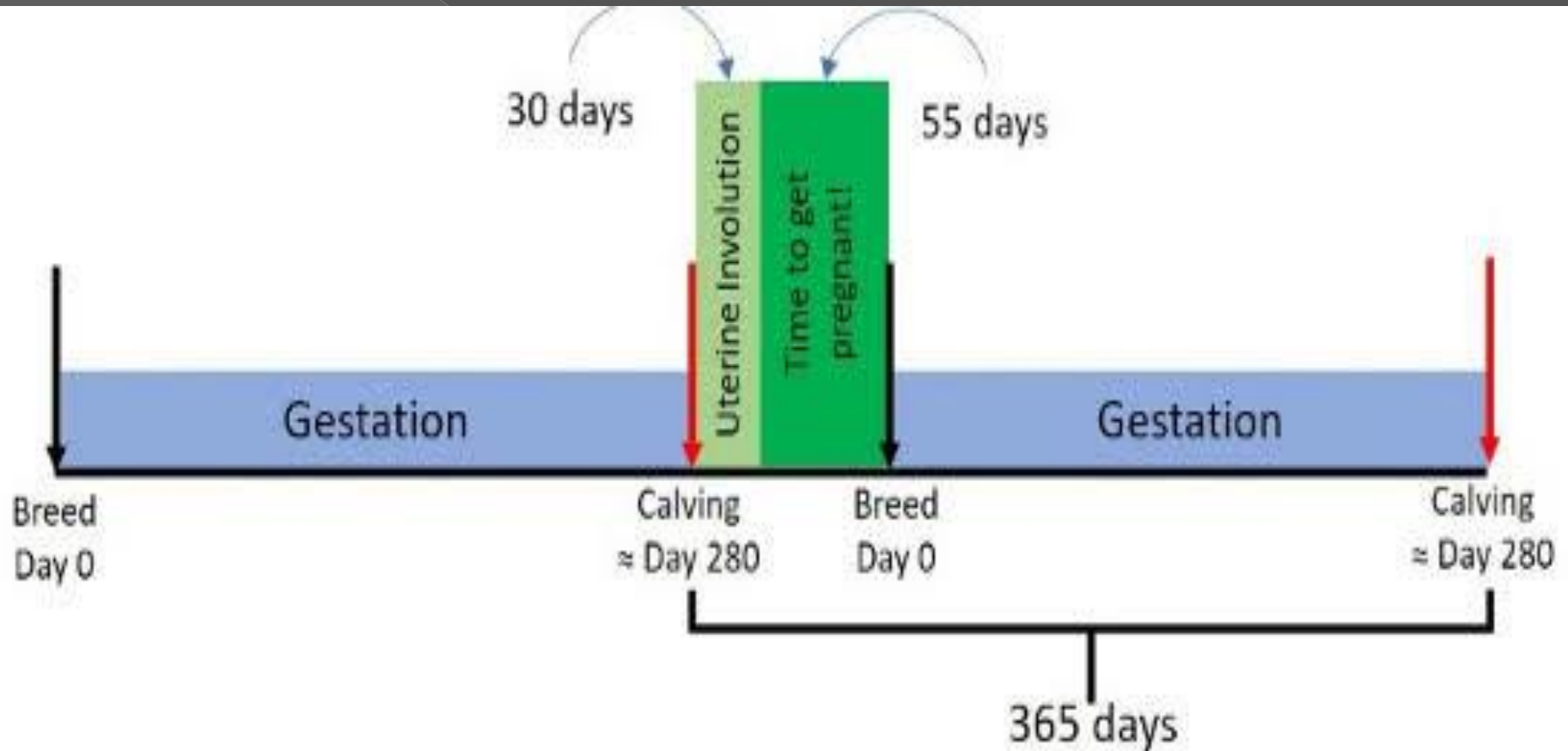
# When to calve ... a beef thing

“Our calves were small compared to the calves produced from the conventional calving season and would have brought us \$50-100 less than if we were fall calving. But we lowered production costs by nearly \$300/cow by eliminating the hay feeding and cow depreciation.

*(By calving out of season we could use other people's late calving and open cows they were culling as our replacements).* Not making a profit would have been like trying to fall out of a boat and not hit water.”

Dick Diven, Low Cost Cow Calf

# Late calvers don't work



# Calving when grass is green

Spring grass is high in Potassium.

Potassium is antifreeze for the grass

Potassium helps prevent dystocia

Manganese is vital for fertility

Bulls go in when NATIVE grasses are producing seed heads

Manganese is in seeds (watermelon and grapes?)

Grazing ENERGY vs. Protein will result in more pregnancies



# Cows/heifers must be “ON-THE-GAIN” or “GRAZING ENERGY” to breed back

- Taken from *Factors Affecting Calf Crop*

LEVEL OF FEED		No. OF HEIFERS	DAILY INTAKE OF		HEIFERS SHOWING HEAT AFTER CALVING BY:			No. OF HEIFERS BECOMING PREGNANT
ENERGY	PROTEIN		TDN	DIG. PROTEIN	60 DAYS	90 DAYS	120 DAYS	
			lb.	lb.	no.	no.	no.	
High	High	10	15.6	2.06	8	9	9	10
High	Medium	10	14.8	1.18	5	8	9	9
High	Low	10	11.4	0.40	3	6	9	10
Medium	High	11	9.4	1.92	7	8	10	11
Medium	Medium	11	10.4	1.38	5	10	10	10
Medium	Low	12	9.1	.50	5	6	7	10
Low	High	8	5.6	1.86	0	0	0	0
Low	Medium	10	5.8	1.20	0	0	0	1
Low	Low	12	5.6	.46	1	1	2	4

- Ian Mitchell-Innes ... “wiping the dust off”

PERCENT COWS SHOWING HEAT BY:      GROUP I    GROUP II    GROUP III    GROUP IV

June 1, 1962	23	15	85	75
July 1, 1962	75	69	100	75
August 1, 1962	92	92	100	100

For definition of Groups, see Table 30.

GROUP	GROUP NO.	No. LACTATING COWS	No. COWS PREGNANT			SETTLED FIRST SERVICE
			22ND DAY OF BREEDING SEASON	43RD DAY OF BREEDING SEASON	100TH DAY OF BREEDING SEASON	
Pasture only	I	13	1	1	7	% 45
Dry lot (equal gains to pasture)	II	12	0	0	6	36
Dry lot (N.R.C. recommendations)	III	13	0	5	11	62
Pasture (supplemented)	IV	11	5	6	9	73

For definition of Groups, see Table 30.



**A dung beetle walks into a bar...**

**"Is this stool taken?"**

According to a study that was done several years ago in Wyoming, the weaning weight difference between calves born in February and calves born in June was only 43 pounds.

**What do you think it costs to produce those extra 43 pounds during the winter?**

We are feeding a cow that is...

Is trying to lactate

Using stored forage that is lower quality than your spring grass

And costs more to put into a bale.



With May/June calving individual weaning weights are lower ...however

*Less sickness and death loss calving in sync. ~3%*

*You get a higher percentage to breed back on time every year = more calves ~ 5%*

With the two factors alone, they are actually weaning MORE TOTAL POUNDS

The calves are worth MORE PER POUND.

Dick Diven ... Low Cost Cow/calf

100 head @ 557 pounds 55,700 @ \$1.62=\$90,234

92 head@600 = 55,200 pounds \$1.55 =\$85,560

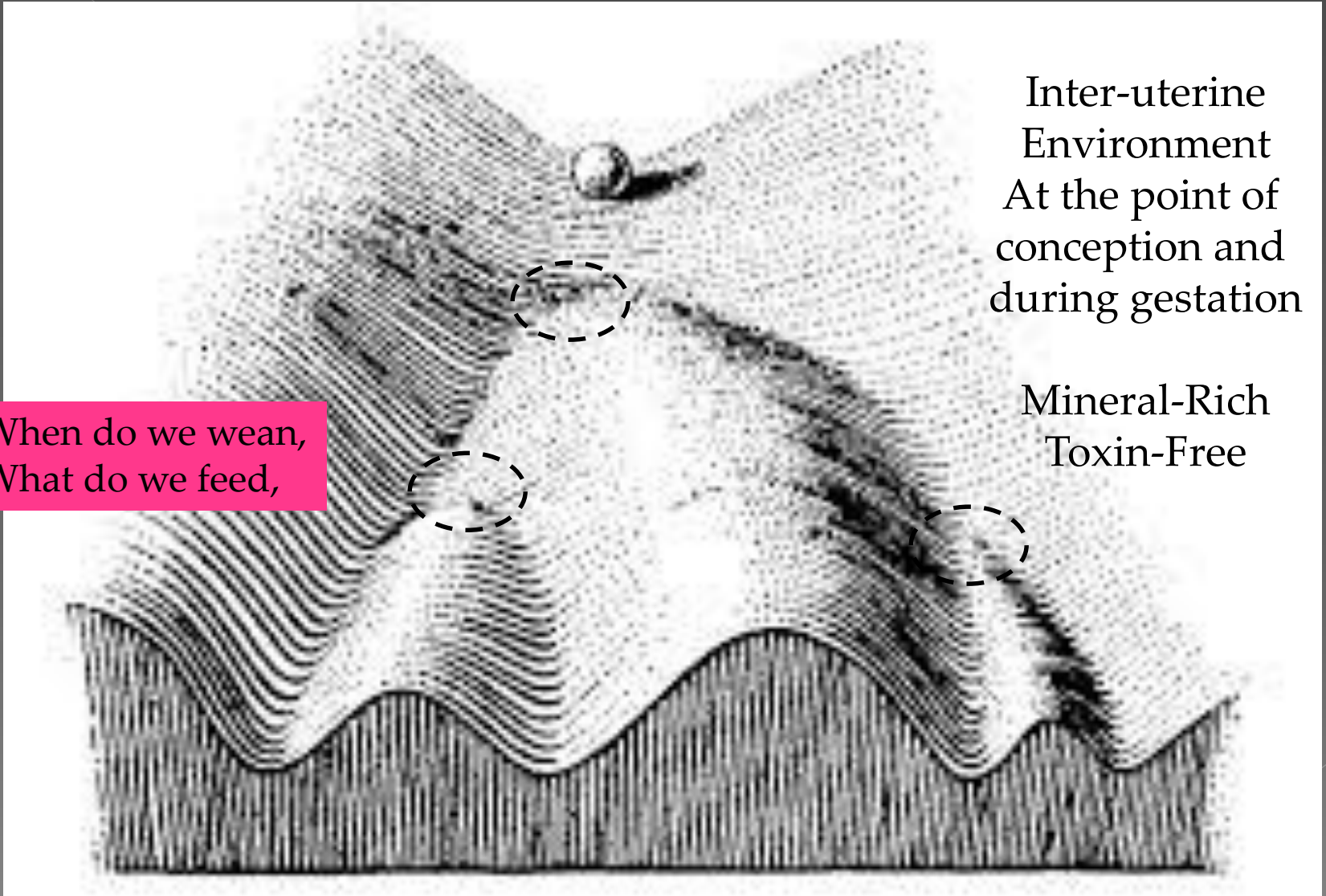
# Waddington's Epigenetic Landscape

Inter-uterine  
Environment  
At the point of  
conception and  
during gestation

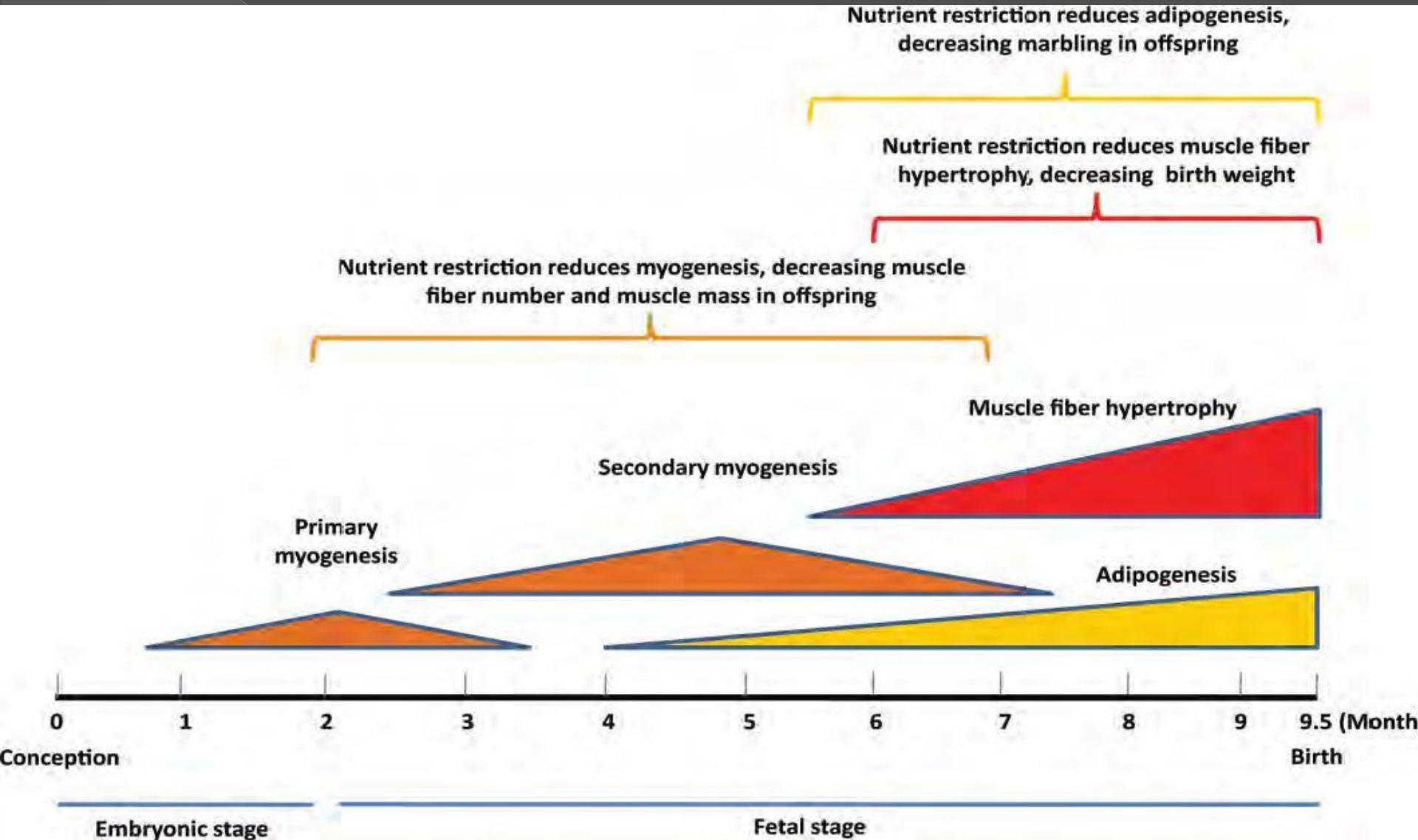
Mineral-Rich  
Toxin-Free

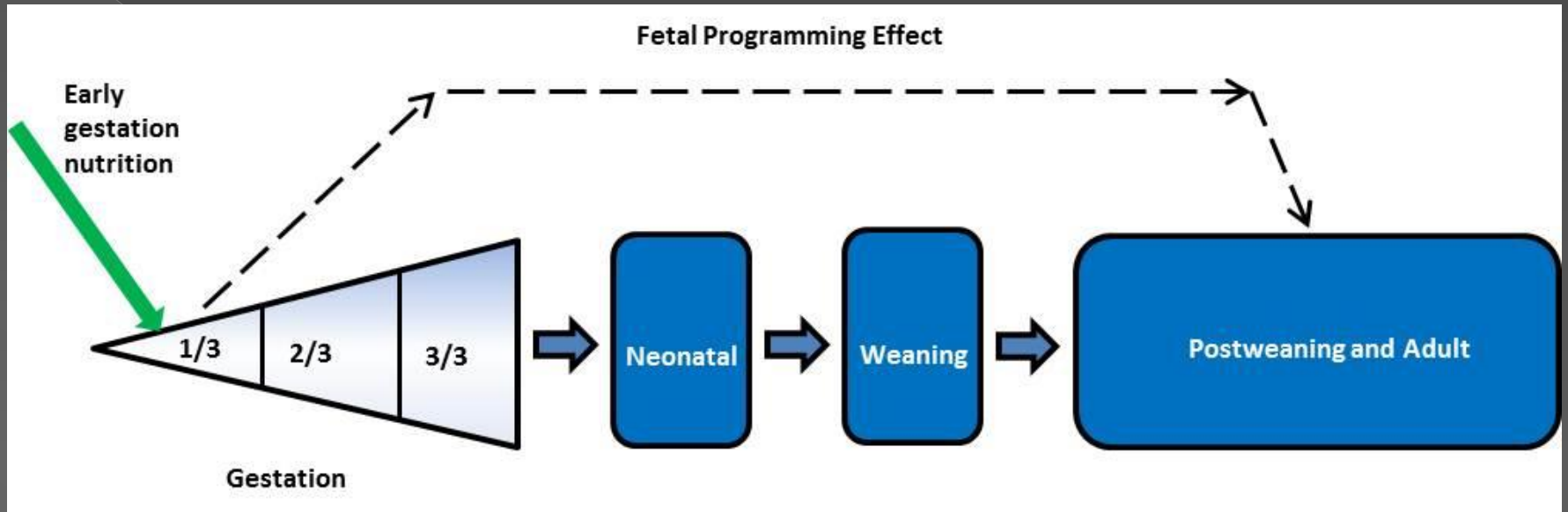
When do we wean,  
What do we feed,

Poor ----- Best



# Fetal Programming





Basically, a major economic advantage a year and a half after being born, although no differences were apparent when they were newborn calves!



# Grazing ... Dr. Lee Manske

When 25% of the grass tiller leaf area is removed during the first grazing period, 140% of the leaf weight removed is replaced by the compensatory growth processes.

When 50% of the grass tillers leaf area is removed during the first grazing period, **only 70% of the leaf weight** removed grows back.

When 25% of the grass tillers leaf area is removed during the first grazing period, the quantity of secondary tillers increases 40% during that same growing season **and increases 64% to 173% during the second growing season.**

Ian Mitchell-Innes has the same idea.

*“Wiping the dust off the solar collector”*

# What do those numbers mean

40% increase in grass growth this year!!! versus  
30% lower grass growth this year.

**64%-173% increase in growth next year!!! versus  
63% to 144% decrease in growth next year**

This will allow for growth from weaning to finish with the produced meat reaching the highest quality grade and yield grade of the animals genetic potential at around 18 to 24 months of age with the costs per pound of weight gain at **less than that of grain-fed beef.**

The amount of Biology in the soil will increase or decrease based on which grazing practice we choose.

# Mineral poor grass and hay

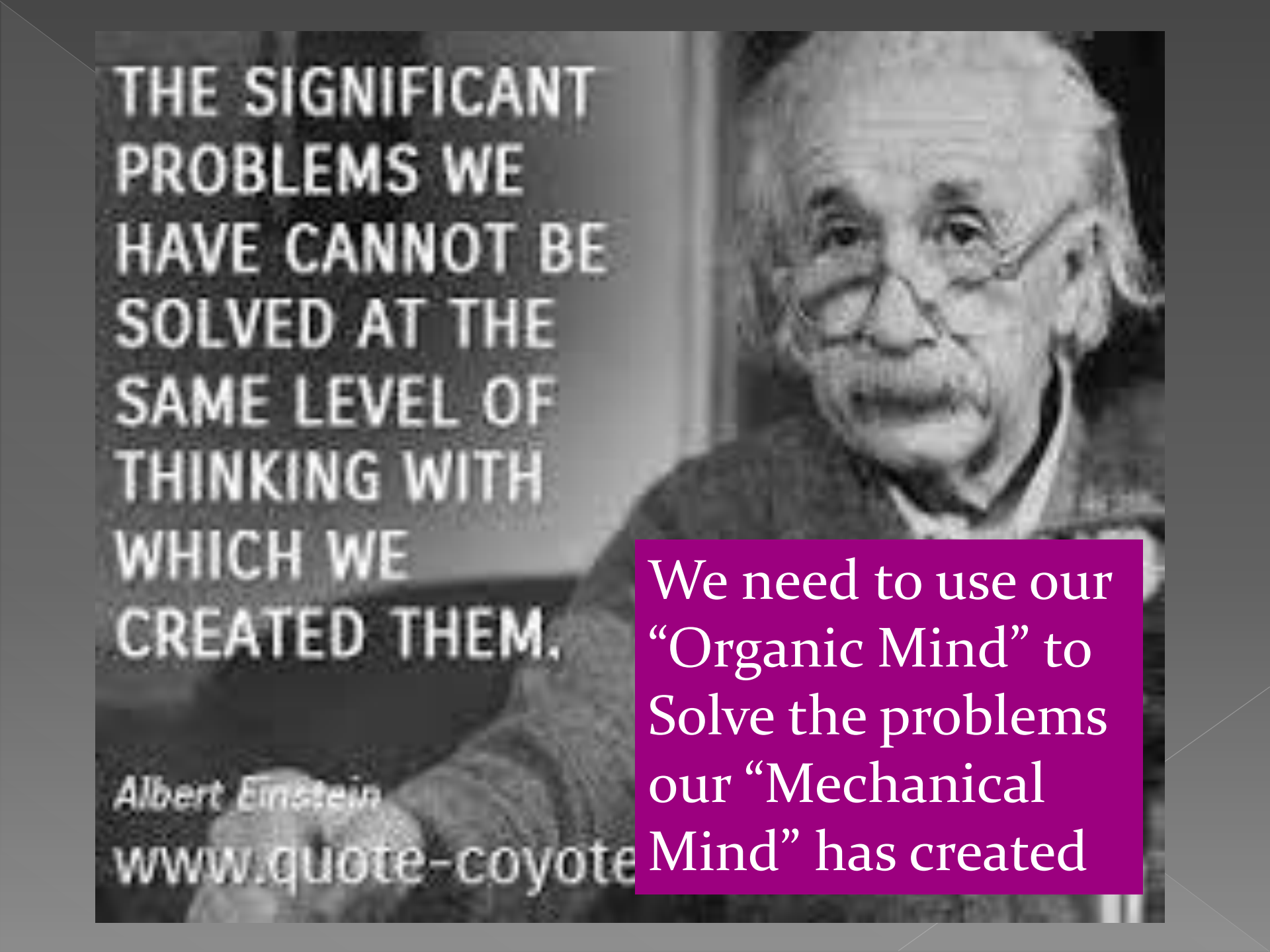
How much more grass and hay does a cow eat when it is lacking minerals and digestibility (lignified).

What stage of growth is the feed

As forages increase in maturity, there is an increase in lignin content. **Lignin is not digested by the rumen microbes.**

Raw Apple Cider vinegar enzymes help the cow digest more of the feed placed in front of her.

*Horizon Organic in Twin Falls Idaho used ACV and increased their butterfat .04%. Digestible fiber is what most effects butterfat production.*

A black and white portrait of Albert Einstein, showing him from the chest up. He is wearing his characteristic wild hair and glasses. The background is slightly blurred.

THE SIGNIFICANT  
PROBLEMS WE  
HAVE CANNOT BE  
SOLVED AT THE  
SAME LEVEL OF  
THINKING WITH  
WHICH WE  
CREATED THEM.

*Albert Einstein*

[www.quote-coyote.com](http://www.quote-coyote.com)

We need to use our  
“Organic Mind” to  
Solve the problems  
our “Mechanical  
Mind” has created

# Change our focus from production to PROFIT by mimicking nature

What would happen if instead of fighting nature, we worked with nature ... if we tried to help nature do what comes naturally?

Nature selects animals to fit the environment and so should we.

Nature fits the reproductive cycle of her animals to match ~~the~~ forage cycle. So should we.

The cow that calves when the Potassium content is high in spring grass is more likely to rebreed when the Manganese level is high in her diet



# Things to take home

Today is the best time to see the cows that are the most adapted on your farm

Think about these areas and how they apply to your dairy or beef herd

Perhaps you will see different challenges and opportunities on your farm

If I came to your farm I would only see a “snap-shot” of what is going on...however, the visit will help you break through not being able to see what you have been looking at.

Your eyes, brain and wisdom are what are going to enable to you to make changes that will profit your farm and your family

# All calves were left on their mothers for 10.5 Months

I used the “Quiet Wean” nose tongs and left them with their mothers for one week after placement. Transitioned with the “grass fats” group from the “better hay” and AVC Products to spring grass once the spring grass reached an 8” height.

3 Steer calves were less than 17 months of age. Bred to superior bull 685, 698, 775 (avg. 719 hanging weight)

2 Heifer calves were less than 16 months of age, out of “Mr. Clean” 661, 688 (avg 669 hanging weight)

Selecting high butterfat cows (\$100-\$300)

The difference in keeping cost of a cow if the rumen is fully developed (\$80-180)

The difference in direct market carcass value if you linear measure, (\$200 ++)

Calving in sync with Nature (*smaller calf with lower costs that sells for more per #*)

How we graze effects total grass production (*40% more grass vs 30% less total grass production*)

# Opportunity

Is like a train arriving at the station

Some people get off

Other people get on

The train leaves the station

And THAT opportunity is no longer  
available

# Tailor Made Cattle:

## Have tape...Will Travel



Steve Campbell

2365 Echo Avenue

Parma, Idaho 83660

Office: 208-674-2467

Cell: 208-315-4726

Email: [trianglec3@gmail.com](mailto:trianglec3@gmail.com)

Web: [tailormadecattle.com](http://tailormadecattle.com)